



Sponsorship Prospectus

DDD Brisbane 2025
QUT Gardens Point
December 6th



Presented By
Event Driven Ltd

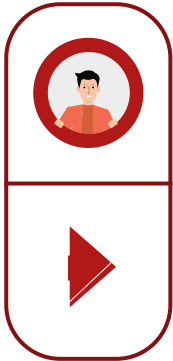




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About Us



Event Driven Ltd is a registered charity for the advancement of education in the technology industry. It is staffed solely by volunteers to make technology conferences accessible by all by staying true to the core tenants of DDD events worldwide.

Vision & Mission



Our mission is to make technology conferences available to anyone, both attendees and speakers.

We achieve this for attendees by creating a conference that more people can attend through low ticket prices (offset by sponsorship) and a weekend date.

We achieve this for speakers by providing a stepping stone from 30 person user groups to 1000+ person conferences.



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About DDD



Affordable tickets - \$50



Accessible date - Saturday



Open submission process



Democratic agenda



DDD events around the world are organised by volunteers purely for the benefit of the community. Each event is organised independently with no overarching organisation.

Affordable tickets and a weekend date allow people to attend that wouldn't otherwise be able to due to work commitments.

Anyone can submit a talk, and the agenda is selected by public vote.



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Sponsor Packages

Gold Package

\$4,000

Silver Package

\$2,000

Standard Package

\$1,000

Benefits:

Silver, plus:

- Exhibition space
- Acknowledgement during opening and closing
- 5 free attendee tickets

Standard, plus:

- Logo on attendee nametags/agendas
- 3 free attendee tickets

- Logo on sponsor slides
- Logo on website
- Social Media call out
- Add something to attendee swag bags
- Contact details of attendees who opt in
- 2 free attendee tickets





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Sponsor Add-ons

Coffee
Cart

\$2000

Food

\$1000+

Major
Prize

Donate

Benefits:

Put your banner next to one of our coffee carts to ensure everyone sees it throughout the day.

Two only.

Help offset our largest cost and recharge the masses when they need it most!

Morning Tea: \$1,000
Lunch: \$2,000
Afternoon Tea: \$1,000

Give away something amazing to one lucky attendee! Be the reason they stick around until the very end.

